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AMERICAN HOME ECONOMICS ASSOCIATION
EXTENSION COMMITTEE OF THE TEXTILE SECTION
AND
UNITED STATES DEPARTMENT OF AGRICULTURE
BUREAU OF HOME ECONOMICS
WASHINGTON, D. C.

PRESENT CLOTHING HABITS AND PROBLEMS OF THE CONSUMER

This study was first made in 1924 by Miss Marion Tucker, chairman of the Extension Committee of the Textile Section of the American Home Economics Association. The schedule for collecting the facts has been revised and expanded in an effort to study the habits and problems of all women in regard to planning, buying, making, and caring for the family clothing. The results will be used in planning state extension projects and the clothing work of the U. S. Bureau of Home Economics.

Please answer with YES or NO or X wherever possible; otherwise make brief statement.

Date of reportName.....
Street.....City or Town.....County.....State.....

I. GENERAL INFORMATION

Note: The term "family" should be interpreted in the following to mean one or more persons sharing a common income.

1. Occupations of chief family income earners.....
2. Total annual family income (check nearest approximation). Under \$1000.....
\$1000 to \$1999.....\$2000 to 2999.....\$3000 to \$3999.....
\$4000 to \$4999.....\$5000 or over.....
3. Number in family.....Adults (men).....Adults (women).....
Boys.....Ages.....Girls.....Ages.....
4. Are you the family homemaker?.....A business or professional woman?.....
How many hours per day occupied in employment other than homemaking?.....
5. State amount (wks. & hrs. per wk.) of clothing study in grade school.....
High School.....College.....Vocational classes.....
Other schools.....
6. Have you been a member of an Extension project in clothing?.....
7. Live on a farm?...In town under 5000?...5000 to 10,000?...Over 10,000?.....
How near is shopping center for yard goods?.....Size of town?.....
How near is shopping center for ready made?.....Size of town?.....

II. PLANNING AND BUDGETING

1. How long ahead do you plan your expenditures for clothing?.....
2. Do you keep records of money spent annually for clothing?.....
Total for family?....Total for self?....Total for each member of family?.....
3. Do you feel the need of help in apportioning, planning, and keeping records
of expenditures for clothing?.....What kind?.....

III. EQUIPMENT

1. Do you own a sewing machine?.....Foot power?.....Motor power?.....
If not, do you use one?.....Foot power?.....Motor power?.....
What attachments do you use regularly?.....
What attachments occasionally?.....
2. Do you have a dress form?.....Do you use it?.....
3. Do you use commercial patterns?.....What makes do you prefer?.....
.....Way?.....

IV. MAKING, BUYING, AND CARE OF CLOTHING

1. Check (x) the following garments that you usually make. Double check (XX) the ones you make occasionally.

For women and girls above 14

Summer wash dresses.....	Chemises.....	Dresses, silk.....
House dresses.....	Slips.....	Dresses, wool.....
Aprons.....	Petticoats.....	Blouses.....
Kimonos.....	Skirts.....	Coats.....
Nightgowns.....	Bloomers.....	Hats.....

For the children

Night garments.....	Rompers.....	Suits, wool.....
Drawers or bloomers.....	Dresses, cotton.....	Shirts.....
Petticoats.....	Dresses, wool.....	Coats.....
Slips.....	Suits, cotton.....	Hats.....

For men and boys above 14

Coats.....	Trousers.....	
Shirts.....	Pajamas.....	Bathrobes.....

2. State why you make these garments:
Inaccessibility to good stores?.....
Secure better materials?.....
Lower cost?.....
Secure type to meet individual needs?.....
Other reasons?.....
3. What garments do you hire made by tailor?.....
By dressmaker?.....
Is the work satisfactory?.....Is the price satisfactory?.....
4. Do you have trouble with any of the following:
Choosing becoming and suitable materials?.....Using patterns?.....
Choosing becoming and practical designs?.....Altering patterns?.....
Choosing a satisfactory pattern?.....Fitting?.....
Recognizing good value?.....Finishing?.....
Other troubles?.....
5. Do you make over garments for children?.....For self?.....For husband?.....
6. Do you buy ready-made garments because of:
Better style and designs?.....Unable to make them?.....
Save time and energy?.....Other reasons?.....
7. Do you buy through mail-order houses: Yard goods?.....Ready made?.....
Shoes?.....List other articles.....
8. Do you have difficulty in obtaining well-fitted, healthful shoes for self?.....
For husband?.....For children?.....
9. Do you have difficulty in obtaining well-fitted, healthful corsets?.....
10. Is all.....part.....or none.....of the dry cleaning and pressing
of the family's clothing done at home?

